





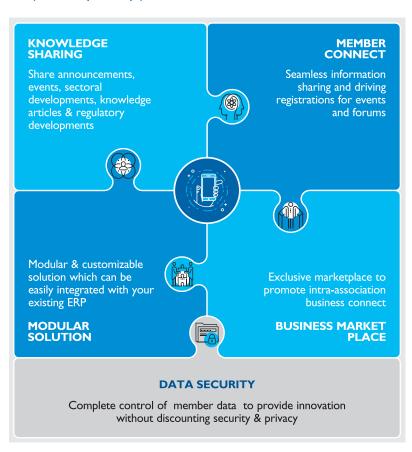
Associations have been at the cornerstone of fostering business growth, industry representation and knowledge dissemination across various forums.

Having partnered with associations for over a decade, we understand the challenges of promoting inter-member business, onboarding & managing thousands of members and communications.

Keeping these in mind, we present YES SCALE
BizConnect – a plug & play platform solution which helps associations to enhance member connect and support their businesses.

YES SCALE - an initiative by YES BANK is an Innovation and solution platformwith an aim to support our partners in identifying the right technology solutions to augment their digital transformation journey as well as support technology startups across sectors with an accelerated go-to-market

YES SCALE BIZCONNECT: A plug & play solution that complements your key priorities





BIZCONNECT - PLATFORM SOLUTION FOR INDIA'S LEADING ASSOCIATIONS



Member Management

Manage thousands of members digitally with customizable admin rights for all your teams



accept/reject module, digital fee payment/collections/reconcilliation for hassle-free onboarding





Biz Marketplace

Business products listing & requests capability to increase intra member business and build your own e-commerce platform

Member Directory

Exclusive Hub with all member details, allow members to connect with each other to enhance intramember communication





News & Newsletter

Post news, articles, announcements, meeting MOMs & latest government guidelines for efficient knowledge sharing

Event Management

Create & Promote events, invite members digitally with reminders and route map to maximize event participation





Integrated Banking Solutions

Digitized collections/payments for membership, events, ads, marketplace and more

Ad revenue

Allow members to post product ads, take bookings digitally and increase your revenue



YES SCALE BIZCONNECT ADVANTAGE



EXPERIENCE

Rich experience of partnering with **Associations**



NETWORK

Engage with 100+ Associations network of YES BANK



KNOWLEDGE

Access to Advantage Tomorrow knowledge portal for and by MSMEs



INNOVATION

Access to plug & play digital solutions to optimize business



BANKING

Comprehensive suite of integrated banking & payment solutions

To get further details on innovative solutions for your club, visit https://yesscale.com/yes-bizconnect or write to us at-

YES SCALE Team - yesscale@yesbank.in | Vini Soni Tongia - vini.sonitongia@yesbank.in



YES BANK LIMITED

Regd. & Corporate Office: YES BANK Tower, IFC 2, 15 Floor, Senapati Bapat Marg, Elphinstone (W), Mumbai 400 013, India | www.yesbank.in