

# THE INNOVATION CATALYST FOR YOUR ASSOCIATION



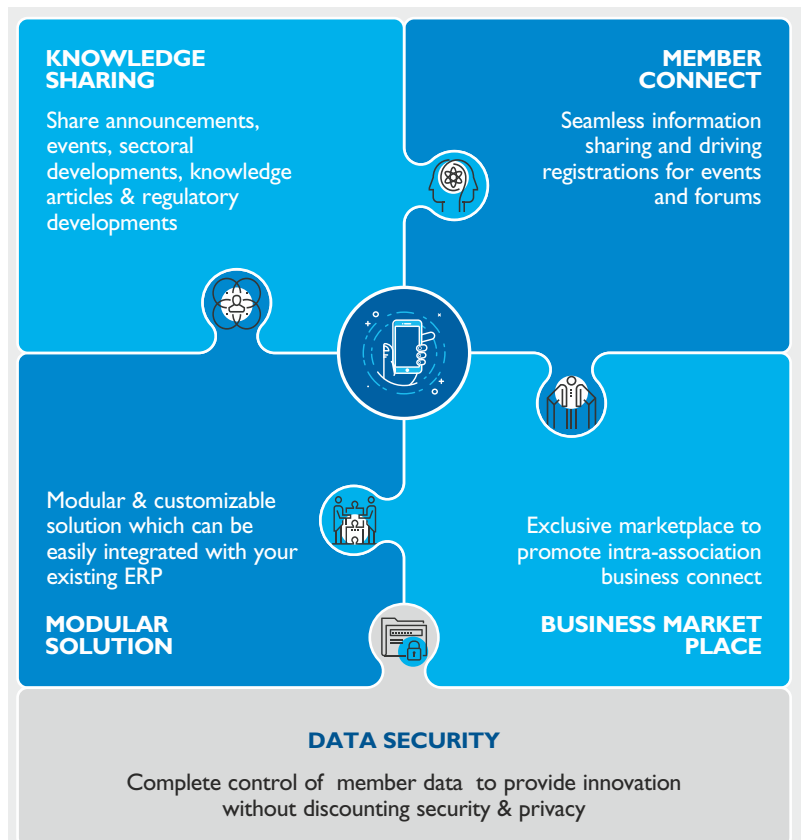
Associations have been at the cornerstone of fostering business growth, industry representation and knowledge dissemination across various forums.

Having partnered with associations for over a decade, we understand the challenges of promoting inter-member business, onboarding & managing thousands of members and communications.

**Keeping these in mind, we present YES SCALE BizConnect - a plug & play platform solution which helps associations to enhance member connect and support their businesses.**

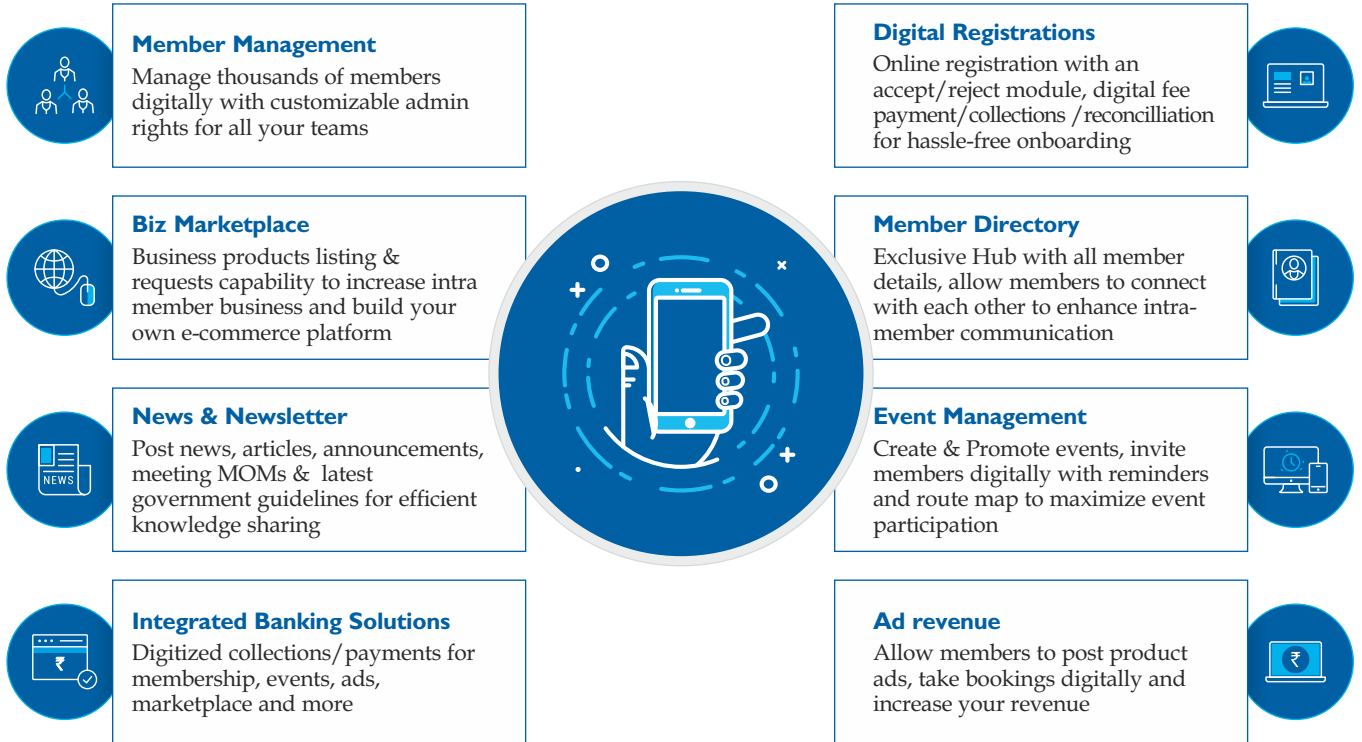
YES SCALE - an initiative by YES BANK is an Innovation and solution platform with an aim to support our partners in identifying the right technology solutions to augment their digital transformation journey as well as support technology startups across sectors with an accelerated go-to-market

**YES SCALE BIZCONNECT:** A plug & play solution that complements your key priorities



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## BIZCONNECT - PLATFORM SOLUTION FOR INDIA'S LEADING ASSOCIATIONS



## YES SCALE BIZCONNECT ADVANTAGE



To know about YES SCALE visit [www.yesscale.com](http://www.yesscale.com)

Connect with the YES SCALE team to get BIZCONNECT advantage [vini.sonitongia@yesbank.in](mailto:vini.sonitongia@yesbank.in) | [deepak.bisht2@yesbank.in](mailto:deepak.bisht2@yesbank.in)